



#WOMEN4OCEANS

Annual Report 2017

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Founder & Director: Farah Obaidullah
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WHY WOMEN4OCEANS

The Ocean is in crisis. Climate change, excessive and destructive fishing and pollution are all taking their toll on the ocean's ability to sustain earth's life support systems. Whilst there are many initiatives geared at tackling these issues, Women4Oceans is unique in that it focuses on the intersection between gender, equality and ocean health. W4O advocates for a system change where harnessing our diverse perspectives will ensure change on the water happens quickly and fairly.

MISSION STATEMENT

Women4Oceans is a platform that recognizes the need for diversity and inclusion of all voices, and in particular the feminine perspective, in the ocean space, in order to accelerate positive outcomes for the ocean. Specifically Women4Oceans connects and amplifies the work of women working around the world towards healthy oceans.

OVERVIEW

Women4Oceans was founded by ocean advocate Farah Obaidullah and was officially established as a non-profit organization (Stichting Women4Oceans) in the Netherlands on January 10th 2017. The Women4Oceans Board of Directors can be found at women4oceans.org

Women4Oceans is active on Facebook, Instagram & Twitter @Women4Oceans.

Women4Oceans comprises a directory where women can be found by search term (e.g. ocean policy, plastics, fisheries etc), name, city and country. This facilitates collaborates and makes ocean women around the world more visible.

ACTIVITIES FOR WHICH FUNDING IS USED:

- **Campaigning and Lobbying**
- **Communications (Awareness Raising, Video Production)**
- **Support and Empowerment**
- **Training/Mentoring**
- **Administration**

2017 ACTIVITIES

In this first year, Women4Oceans was run by Farah Obaidullah with the support of one part time volunteer.

Our main activities in 2017 were centered on communications & networking.

In her capacity as founder of Women4Oceans, Farah Obaidullah was invited to participate and/or speak at the World Ocean Summit in Bali, Blue Vision Summit in Washington, Gender in Ocean Law conference in Milan, United Nations Sustainable Development Conference on Oceans in New York (SDG 14), the International Marine Protected Areas Conference (IMPAC4) in La Serena, and the Interpol Fish Crimes conference in Vienna. Women4Oceans was further represented at: Whales in a Changing Conference in Tonga.

Women4Oceans produced a video highlighting the importance of protecting the ocean and why we need to lift women in the ocean space.

Women4Oceans held two events to connect, amplify and provide mentoring to women in the ocean space, in [London](#) (March 2017) and [Tokyo](#) (May 2017).

In 2017 Farah Obaidullah was invited to write a number of online blogs and publications including: The Speak Up For Blue Podcast and Virgin Unite.

Following a beach-clean up awareness campaign, W4O work was featured in the 'Ouders van Nu' Dutch parenting publication (print). Read more about the clean-up here: <http://www.women4oceans.org/news/when-innocence-meets-destruction>

In house productions include a video on

- The UN's decision to commence negotiations for a High Seas Treaty
- Salt Marshes and Blue Carbon
- Sea Otters
- Fish Crimes
- Day of The Girl

These videos can be found on the Women4Oceans YouTube channel.

Year wrap-up newsletter to supporters:

<https://mailchi.mp/36ebae4454e5/women4oceans-latest-news-seasons-greetings>

Growth in 2017

New members to the W4O Directory: 216 professional ocean women

New members to W4O community: Approx 1000.

FINANCIAL STATEMENT

Amount in Euro:

Income		Expenses	
Donations	697.	Notary & CoC Fees	549
Grant	46195	Administration costs	94
Fundraising	707	Travel	5902
		Event costs	2158
		Communications	3774
		Equipment	207
		Consultant Fee	34485
Total	47599		47168