



#WOMEN4OCEANS

Annual Report 2019

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Founder & Director: Farah Obaidullah
(Contact Person)

WHY WOMEN4OCEANS

The Ocean is in crisis. Climate change, excessive and destructive fishing and pollution are all taking their toll on the ocean's ability to sustain earth's life support systems. Whilst there are many initiatives geared at tackling these issues, Women4Oceans is unique in that it focuses on the intersection between gender, equality and ocean health. W4O advocates for a system change where harnessing our diverse perspectives will ensure change on the water happens quickly and fairly.

MISSION STATEMENT

Women4Oceans is a platform that recognizes the need for diversity and inclusion of all voices, and in particular the feminine perspective, in the ocean space, in order to accelerate positive outcomes for the ocean. Specifically Women4Oceans connects and amplifies the work of women working around the world towards healthy oceans.

OVERVIEW

Women4Oceans was founded by ocean advocate Farah Obaidullah and was officially established as a non-profit organization (Stichting Women4Oceans) in the Netherlands on January 10th 2017. The Women4Oceans Board of Directors can be found at women4oceans.org

Women4Oceans is active on Facebook, Instagram & Twitter @Women4Oceans.

Women4Oceans comprises a directory where women can be found by search term (e.g. ocean policy, plastics, fisheries etc), name, city and country. This facilitates collaborates and makes ocean women around the world more visible.

ACTIVITIES FOR WHICH FUNDING IS USED

- **Campaigning and Lobbying**
- **Communications (Awareness Raising, Video Production)**
- **Support and Empowerment**
- **Training/Mentoring**
- **Administration**

2019 ACTIVITIES

W40 was run entirely by volunteers. In 2019 we had one full time volunteer (Farah Obaidullah) and two part time volunteers.

In her capacity as founder of Women4Oceans, Farah Obaidullah was invited to participate and/or speak at: SOPHIE (Seas, Oceans, Public Health in Europe), World Oceans Summit in Abu Dhabi, New York University, Abu Dhabi, Fixing the Future in Barcelona, United Nations IGC-3 Meeting on Treaty for Areas Beyond National Jurisdiction in New York, Jackson Wild Film Festival in Wyoming (as a mentor), High Seas Alliance Annual Strategy Meeting in Washington DC. Women4Oceans was further represented (by Angela Martin) at COP25 on Climate Change in Madrid.

Women4Oceans joined the High Seas Alliance. An alliance that works towards protecting the areas of the ocean beyond national jurisdiction.

Development of Documentary Pitch, presented at the Jackson Wild Film Festival. The pitch was picked up by the Off the Fence production company in late 2019 but due to the global Covid outbreak in early 2020, development work has been postponed.

In 2019 Farah Obaidullah was invited to write a number of online blogs and publications including: Girls Gone Water, The Mermaids Tales Podcast, Inter Press News Agency and Atlas of the Future.

<http://www.women4oceans.org/news/human-alliances-for-the-ocean>

<http://www.women4oceans.org/news/climate-emergency-where-are-our-leaders>

In house video productions include:

- One Woman's Quest to Save Our Corals
- Help Make our Voices Heard for Life in the High Seas

Videos can be found on the Women4Oceans YouTube channel

2019 wrap-up newsletter (approx. 1200 subscribers):

<https://us15.campaign-archive.com/?u=58522942f13ba12ab9c6d5c07&id=42889f0d4d>

Growth in 2019

New members to the W40 Directory: 57 professional ocean women

New members to W40 community: Approx 1000. Total around 3000

FINANCIAL STATEMENT

Women4Oceans has no operational budget. We received a limited number of donations from individuals, mostly through Facebook birthday fundraisers. This money together with

personal funds from Farah Obaidullah was used to execute activities including events, travel and communications.

Amounts in Euro:

Income		Expenses	
Donations	4492.39	Administration costs	151.73
Grant		Travel	2505
Fundraising	989.73	Communications	64.7
		Equipment	119
Total	5482.12		2840.43